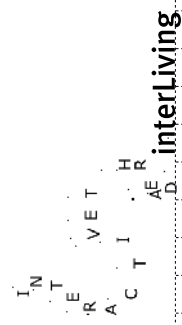
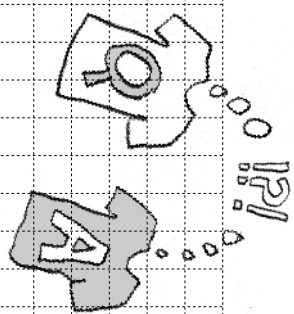


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*Finding out about users* : Sociologists use questionnaires to obtain data from large numbers of people. Quantitative question types include: multiple choice, yes/no, rank (1 low, 5 high), categories, and scales (strongly agree, agree, no opinion, disagree, strongly disagree).

*Instructions* : Create a questionnaire with four to eight quantitative questions relevant to your design problem. Be sure that these questions relate to your potential users' current experiences and address different issues.



*4 people* : Decide the focus of your questionnaire. Each person should then contribute a quantitative question, either to find out how people use today's communication technologies or how they feel about them.

A large grid of dotted lines for writing notes, consisting of 10 columns and 15 rows.

