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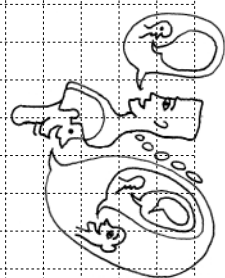
4 people : Generate as many ideas as you can about innovative communication technologies for families.



INTERACTIVE interLiving

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*Generating new Ideas* : Psychologists developed brainstorming to facilitate creativity. The emphasis is on quantity not quality of ideas. Brainstorming sessions work best with a specific topic, limited time (one hour maximum), a scribe to record every idea and a moderator to ensure that all participate and that ideas are not criticized.



*Instructions* : Choose a theme relevant to your project and generate as many ideas as you can in 30-60 minutes. Record all ideas and do not discuss them, except to clarify what you meant.