FOLD

*Generating new ideas* : Psychologists and designers use techniques such as the "exquisite corpse" to force people to build on each other's ideas. The goal is to create new associations and inspire new design directions.



*Instructions* : Choose an existing physical object that is relevant to your design problem. Draw the object and then draw a variety of different ways to augment it, using the layers of tracing paper.

07 AUGMENTED OBJECT

INTERACTIVE THREAD

interLiving

*4 people* : Choose an object to "augment", then draw different examples of how technology might enhance it to help people to communicate.

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